

What About The Children?

speaking out for the emotional needs of children too young to speak for themselves



What About The Children? is a national charity established in 1993 that campaigns to prevent the emotional neglect of babies and to promote better knowledge and understanding by parents, professionals and policy makers about the importance of secure attachment and young children's emotional wellbeing. Research confirms that early life experiences from conception to age 3 shape a human's mental, emotional and physical health for life - quite out of proportion to the rest of childhood. What About The Children? works:

- to ensure that all children under three have consistent, responsive loving care.
- for policies and services that promote and support the development of a secure primary attachment.

For more information about the organisation and work of **What About The Children?** go to our web site www.whataboutthechildren.org.uk or email enquiries@whataboutthechildren.org.uk, or phone 0845 602 7145.

What About The Children? relies entirely on donations, please help us to make a difference to the emotional wellbeing of children and society.

I would like to support What About The Children? by making an annual donation of **£20, £25, £30** *(tick as applicable)* or a single donation of £_____.

I am a UK Tax Payer and would like What About The Children? to claim Gift Aid on my donation until further notice.

Signed _____ date _____

To pay your annual donation by Bankers Order, please complete the Banker's Order and return to What About The Children? Supporters, 7 Exchange Road, Sunninghill, SL5 7AW. Thank you.

To The Manager of _____ *(insert your bank or building society name)*

Branch Address _____

PostCode _____

Account Name _____ No. _____ Sort Code _____

Please pay the sum of £ _____ immediately and thereafter on 1st October each year for the credit of What About The Children? Barclays Bank, Evesham Branch

(Account Name: What About The Children: Account No.50741698 Sort code:20-98-61)

Account Holder's Name _____ *(please print)*

Account Holder's Signature _____

In order for What About The Children? to claim Gift Aid on your donation please complete the details above and send signed form to What About The Children? Supporters, 7 Exchange Road, Sunninghill SL5 7AW.

I agree to What About The Children? using my contact details only to send me information about the activities of the charity and information about its forthcoming conferences and events.

Name _____ *(please print)* Organisation _____ *(if applicable)*

Email _____

Address _____ Post Code _____

All contact data provided to What About The Children? will be kept securely and only used by What About The Children? to communicate information to you about the charity and its events. Contact Data given to What About The Children? will never be given to a third party.